



DARTFISH

Dartfish USA & SUNY Cortland

Sport Digital Video Analysis Internship Program

Background

The State University of New York (SUNY) at Cortland and Dartfish USA have a partnership that established the Dartfish Northeast Training Center on SUNY Cortland's Central New York State campus in the college's Sport Media & Technology Learning Center. Cortland sport management and kinesiology students are trained and certified in Dartfish software utilization in the sport and education industries. SUNY Cortland is one of 64 colleges and universities in the SUNY system and houses its only sport management department. On campus is an \$8 million Sport Media & Technology Learning Center with five labs and over 100 workstations, a biomechanics lab and facilities that support 26 varsity men's and women's NCAA Division III sports.

Purpose

This internship program will provide valuable practical and field experience for SUNY Cortland students, who will be taking the internship for credit, either part-time or full-time as part of their degree. Students are available in the fall, spring and summer academic sessions. Dartfish clients will receive a dedicated student staff member who will help them learn about and better use the software. Examples of organizations that could utilize a Cortland Dartfish Digital Video Analysis intern include professional, Olympic, collegiate and amateur sports teams and leagues, sport performance or fitness facilities and sport camp/clinic operators.

Benefits

Dartfish clients taking part in the program will have Dartfish-certified student(s) working for them on site to allow them more efficiently utilize the digital video analysis software in their organization. Students with sport or discipline-specific knowledge and training in Dartfish will be a valuable asset to clients. They will be able to help them realize the potential and impact of fully implementing the software to achieve greater financial and performance successes.

Costs

Although students will be completing the internship for graded credit, reasonable accommodations are suggested to assist students with securing housing at or near the internship site. Payment/stipends to students are at the discretion of the Dartfish client. It is assumed that Dartfish clients will have full working versions of Dartfish software and related hardware on site for the student to work with during the internship.

Contact

Contact information is listed below. Paperwork completion and student interviews will be scheduled based on availability. More information about Cortland Sport Management can be found at www.cortland.edu/spmg. Kinesiology information can be found at www.cortland.edu/kinesiology.

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