“Colleges and Universities can no longer afford to simply react to changes in society. Institutions that will thrive and prosper in the twenty-first century will be those able to anticipate change, redefine themselves, and align their facilities and assets to support their strategic goals.”

Planning for Master Planning

John R. Reere, Marion B. Smith
The Association of Higher Education Facilities Officers (APPA), 1995
Master Planning

College Mission

Campus Goals and Objectives

Inventory and Analysis

Challenges and Opportunities

Programmatic Scenarios

Campus Infrastructure

Development Plan

Implementation Strategies

Landscape Design Guidelines
Project Goals

- Green Campus
- Pedestrians First
- Quadrangle Organization
- Appropriate Parking
- Safe Pedestrian Circulation
- Campus Gateways
- Modernized Infrastructure
- Reduce Visual Clutter
### Project Goals

- Green Campus
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![Graham Avenue with hills beyond](image1)

![Moffett and Old Main](image2)

![Rural Cemetery](image3)

![Davis Field with Lusk](image4)
Project Goals

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Newmark Pavilion
Old Main Quad
Old Main to Sperry
Cornish to Sperry
## Project Goals

<table>
<thead>
<tr>
<th>Goal</th>
<th>Image</th>
<th>Location</th>
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<tbody>
<tr>
<td>Green Campus</td>
<td><img src="image1" alt="Moffett Quad" /></td>
<td>Moffett Quad</td>
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<tr>
<td>Pedestrians First</td>
<td><img src="image2" alt="Old Main Quad" /></td>
<td>Old Main Quad</td>
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<tr>
<td>Quadrangle Organization</td>
<td><img src="image3" alt="Bowers/Library Quad" /></td>
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<tr>
<td>Appropriate Parking</td>
<td><img src="image4" alt="Residential Quad" /></td>
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<td>Safe Pedestrian Circulation</td>
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<td>Campus Gateways</td>
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<td>Reduce Visual Clutter</td>
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Bowers Lot
Corey Union Lot
Site of Cemetery Lot
Park Center Lot
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### Images:

- **Neubig Road at Corey Union**
- **Footpath through Bowers Lot**
- **Prospect Terrace**
- **Broadway at Neubig Road**
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### Pedestrian Gateway at Glass Tower

### Graham Avenue Gateway

### Stairs from Miller Lot

### Pedestrian Gateway at Hayes and Hendrick
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Images:
- Water Street at Prospect Terrace
- Moffett Walk
- Miller
- Heating Plant from Sperry
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### Images:
- Neubig Service Dock
- Neubig Road
- Prospect Terrace curve
- Stair/Ramp at Bowers

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College at Cortland

*State University of New York*

April 2006

*Campus Master Plan*
Project Goals

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2006 Campus Master Plan  April 2006
State University of New York  College at Cortland

ARCHITECT  HOLST

CAMPUS OPPORTUNITIES AND SOLUTIONS

VEHICULAR TRAFFIC
PEDESTRIAN TRAFFIC
IMPROVED CAMPUS GATEWAY
PARKING IMPROVEMENTS
SITE IMPROVEMENTS

HOLTARCHITECTS
Architecture · Planning · Interior Design
Chilled Water
Programming Recommendations

School of Education
Studio West
Student Life Center
Moffett Center
Programming Recommendations

School of Education
- Casey Tower
Programming Recommendations

Studio West
- Brockway Hall
- DOT Building
- Service Group Building
- Moffett Center
- McDonald Building
- Park Center
- Studio West Addition
Programming Recommendations

Student Life Center
- Tomik Fitness Center
- Moffett Center
- Park Center
Programming Recommendations

Moffett Center
- ‘D’ Wing Cornish Hall
- Old Main
- Dowd Fine Arts Center
**Landscape Design Guidelines**

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<th>Landscape Spaces</th>
<th>Site Construction</th>
<th>Site Furnishings</th>
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<th>Site Utilities</th>
<th>LEED Considerations</th>
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**Objectives:**

- Improve aesthetic on campus
- Create and improve landscape character
- Create consistent vocabulary of site furnishings and appearance
- Serve as an implementation tool when new projects are considered