Department Mission
Dedicated to a liberal arts education, the Department strives to acquaint students with the integrated presence of the visual in all cultures past and present. Through a curriculum that promotes visual literacy, creative practice, written and oral discourse, analysis, and critical evaluation of art, students learn to recognize how art can shape, enhance and explain their worlds and how they can be meaningful contributors to the increasingly visual culture of the global community.

Majors and Degree Programs
BA_ART_ARTS  Bachelor of Art with major in Art, concentration in Art Studio
BA_ART_ARTH  Bachelor of Art with major in Art, concentration in Art History
BA_NMD      Bachelor of Art with major in New Media Design
BFA_BFAS    Bachelor of Fine Art with major in Art Studio

Support Programs
The Dowd Fine Arts Gallery is committed to displaying and interpreting contemporary and historic art for the benefit of the central New York region including the general public and university community. As an educational institution it maintains a permanent teaching collection and utilizes a broad set of programming strategies that reflect the diversity of its audiences. The Gallery holds eight exhibitions per year that are developed collaboratively by the Department faculty and staff.

Faculty and Staff
The Department is comprised of six full-time faculty members in art studio including specializations in Painting, Sculpture, Ceramics, Fibers, Print Media, and New Media Design, two art historians with specializations in Renaissance and Modern/Contemporary art, one full time professional staff Gallery Director, and one part-time professional staff Visual Resources Curator. Approximately ten courses per semester are taught by part-time adjunct faculty.

Facilities
Studio facilities include six studio suites each comprised of classrooms and specialized lab workrooms, and computer lab. These are housed in Old Main, Dowd Fine Arts and Studio West Annex. The Dowd Fine Art Gallery is comprised of three adjacent galleries, specialized workroom and collection storage.
ART AND ART HISTORY DEPARTMENT
STRATEGIC PLAN GOALS

Goal One: Improve Student Academic Excellence

Strategies

1.1 Ensure integrity of existing degree programs

A. Ensure timely delivery of Studio Art courses
   - Restore Art Studio faculty line
B. Ensure timely delivery of Art History
   - Restore Non-Western Art History faculty line
C. Ensure timely delivery of required and elective New Media Design courses
   - Add New Media Design faculty as designated in five-year plan of proposal (approved 2003)
D. Ensure timely delivery of BFA courses. Add Art studio faculty for BFA as designated in five-year plan of proposal (approved 2006)

1.2 Enhance student education, preparedness and career choices

A. Analyze current career market trends
B. Analyze freshmen and transfer student needs
C. Develop and submit curriculum alterations
D. Maintain currency in technology hardware and software
   - Technology $ resources/support
E. Develop internship program network and database for the studio arts and facilitate student placement
   - Additional faculty/staff
F. As integrity is restored to existing programs, begin research and development of new complementary programs, such as Art Education undergrad/grad, Art Therapy minor

1.3 Research and develop improved teaching strategies

A. Support writing across the curriculum within all courses
   - Incentives/support
B. Refine strategies for new presentation skills approved courses
C. Modify studios to include current electronic technologies for creative production and instruction
   - Technology $ resources/support

1.4 Improve health & safety and functional aspect of facilities

A. Work with health and safety to create more workable strategies for improvements to studio practices
   - Facility improvement $ resources/support
B. Work with facilities to improve studio facilities (ventilation, workflow, etc.)
   - Facility improvement $ resources/design and engineering support
Goal 2: Improve Faculty and Department Program Excellence

Strategies

2.1 Enhance Productivity

A. Ensure quality Department leadership (Chair)
   • Create incentives that equal or surpass institutional incentives for individual research
   • Create equivalencies for chair service that serve for promotion
B. Increase time resources for faculty to engage in scholarly activity
   • Course release for significant activities that support Department or College

2.2 Increase recognition for service

A. Expand categories for DSI recommendation to include committee service and task force accomplishments
B. Recognize extra workload for art studio faculty such as studio facility maintenance and development, supervision of student BFA research, internships

2.3 Increase opportunities for professional development

A. Seek outside funding to support research
   • Grant research assistance
B. Develop international and cross-disciplinary opportunities
C. Create opportunities for collaboration with others in discipline

Goal 3: Increase Cultural Competence/Internationalization

Strategies

3.1 Increase and retain ethnically and culturally diverse faculty staff and students

3.2 Continue to infuse curriculum with global perspective

A. Continue to update existing Art Studio and Art History courses
B. Continue to develop Gallery exhibitions with global perspective
   • Grant research assistance
C. Continue to develop NeoVox programming
D. Continue to develop interdisciplinary programming

3.3 Facilitate international visiting artist programs and residencies

A. Develop visiting artist programs in conjunction with Dowd Fine Arts Gallery exhibitions
   • Develop additional funding sources
   • Develop international partners
   • Develop network of artist organizations with international connections
B. Continue to develop programs in conjunction with course curriculum

3.4 Facilitate semester abroad and summer study programs
A. Strengthen existing programs (Ballarat, University of Sunshine Coast, London, Dalkeith, China)
B. Develop new semester abroad and summer study programs to enhance Department curriculum

3.5 Develop exhibitions at Dowd Fine Arts Gallery, Beard and alternative spaces to coordinate with college programs

**Goal 4: Maintain Active Relationship with Regional and University Communities**

**Strategies**

4.1 Continue to develop a broad set of programming strategies in conjunction with Dowd Fine Arts Gallery exhibits that reflect the diversity of its audiences.

4.2 Continue to develop exhibitions at the Beard Gallery

4.3 Work with area institutions, public arts commissions and community arts organizations to broaden resources and ideas

4.4 Research and develop regional school and college outreach programs