

**SUNY GENERAL EDUCATION ASSESSMENT CONFERENCE**  
**“Putting Down Roots: Best Practices in Campus-Based Assessment of General Education”**  
**November 13-14, 2003**  
**Crowne Plaza Hotel, Albany, New York**

**FINAL CONFERENCE AGENDA**

- THURSDAY, NOVEMBER 13, 2003 -

8:30 – 11:00 a.m.	Conference Registration (North Foyer) (late registrants can pick up registration materials throughout the day in the North Foyer)
9:00 – 9:50 a.m.	Concurrent Vendor Presentations ETS (Ballroom C) Nuventive (Ballroom D)
10:00 – 10:50 a.m.	Concurrent Vendor Presentations ACT (Ballroom C) American Education Corporation (Ballroom D)
11:00 – 11:15 a.m.	Introductions and Conference Overview: Dr. Donald Steven and Dr. Patricia Francis, Co-Chairs, GEAR Group; Welcome: Dr. Peter D. Salins, Provost and Vice Chancellor for Academic Affairs (Ballroom A)
11:15 a.m. – 12:30 p.m.	Keynote Address – Dr. Jeffrey Seybert, Director of Research, Evaluation and Instructional Development, Johnson County Community College (Ballroom A) – “Reflections on 15+ Years of Assessment Experience”
12:30 p.m.	Lunch (Pearl Street Room)
1:30 – 2:05 p.m.	Concurrent Oral Presentation Session #1 (Ballrooms C, D)
2:10 – 2:45 p.m.	Concurrent Oral Presentation Session #2 (Ballrooms C, D)
2:50 – 3:25 p.m.	Concurrent Oral Presentation Session #3 (Ballrooms C, D)
3:30 – 3:45 p.m.	Coffee Break (North Foyer)
3:50 – 4:25 p.m.	Concurrent Oral Presentation Session #4 (Ballrooms C, D)
4:30 – 5:05 p.m.	Concurrent Oral Presentation Session #5 (Ballrooms C, D)
5:10 – 6:00 p.m.	Concurrent Vendor Presentations TrueOutcomes (Ballroom C) The College Board (Ballroom D)
6:00 p.m.	Reception/Poster Session (North and South Foyers)
7:00 p.m.	Dinner (Ballroom A)

**- FRIDAY, NOVEMBER 14, 2003 -**

7:30 – 8:30 a.m.	Breakfast/Assessment Roundtables (Ballroom A)
9:00 – 9:35 a.m.	Concurrent Oral Presentation Session #6 (Ballrooms C, D)
9:40 – 10:15 a.m.	Concurrent Oral Presentation Session #7 (Ballrooms C, D)
10:15 10:30 a.m.	Coffee Break (North Foyer)
10:30 – 11:05 a.m.	Concurrent Oral Presentation Session #8 (Ballrooms C, D)
11:10 – 11:45 a.m.	Concurrent Oral Presentation Session #9 (Ballrooms C, D)
12:00 – 1:00 p.m.	Concluding Remarks and Assessing the Conference: Dr. Donald Steven and Dr. Patricia Francis, Co-Chairs, GEAR Group; Dr. Jeffrey Seybert, Director of Research, Evaluation and Instructional Development, Johnson County Community College (Ballroom A)
1:00	Box lunches will be available for participants in the North Foyer